

Multi-Community Sample Dashboard

Created by:

Taylor Reporting Solutions

123 Dwight Street

Longmeadow, MA 01106

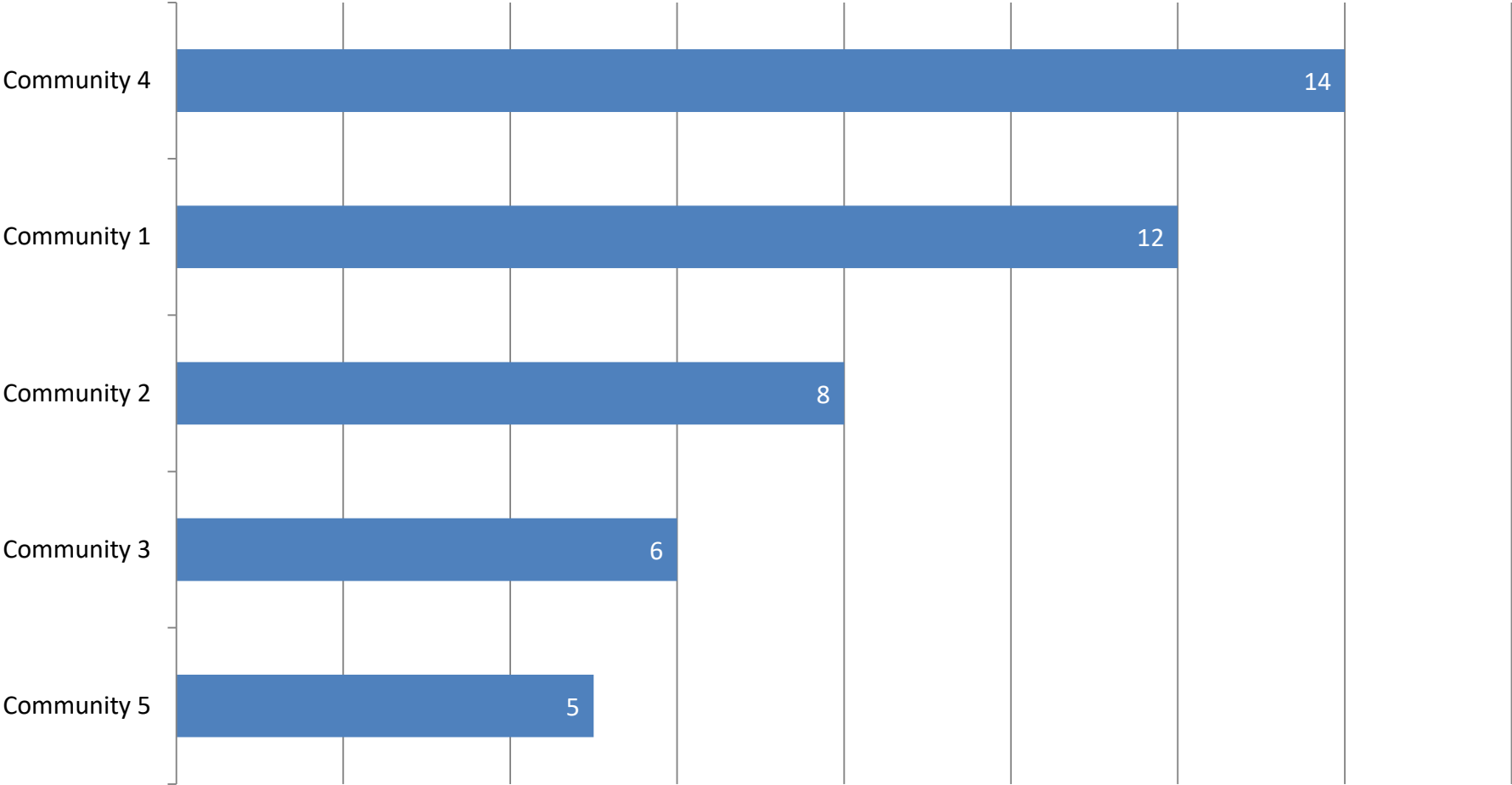
kphelps@taylorreportingsolutions.com

Updated: 3/10/15

Taylor Reporting Solutions

Make the most of your REPS database with customized reports by Taylor Reporting Solutions

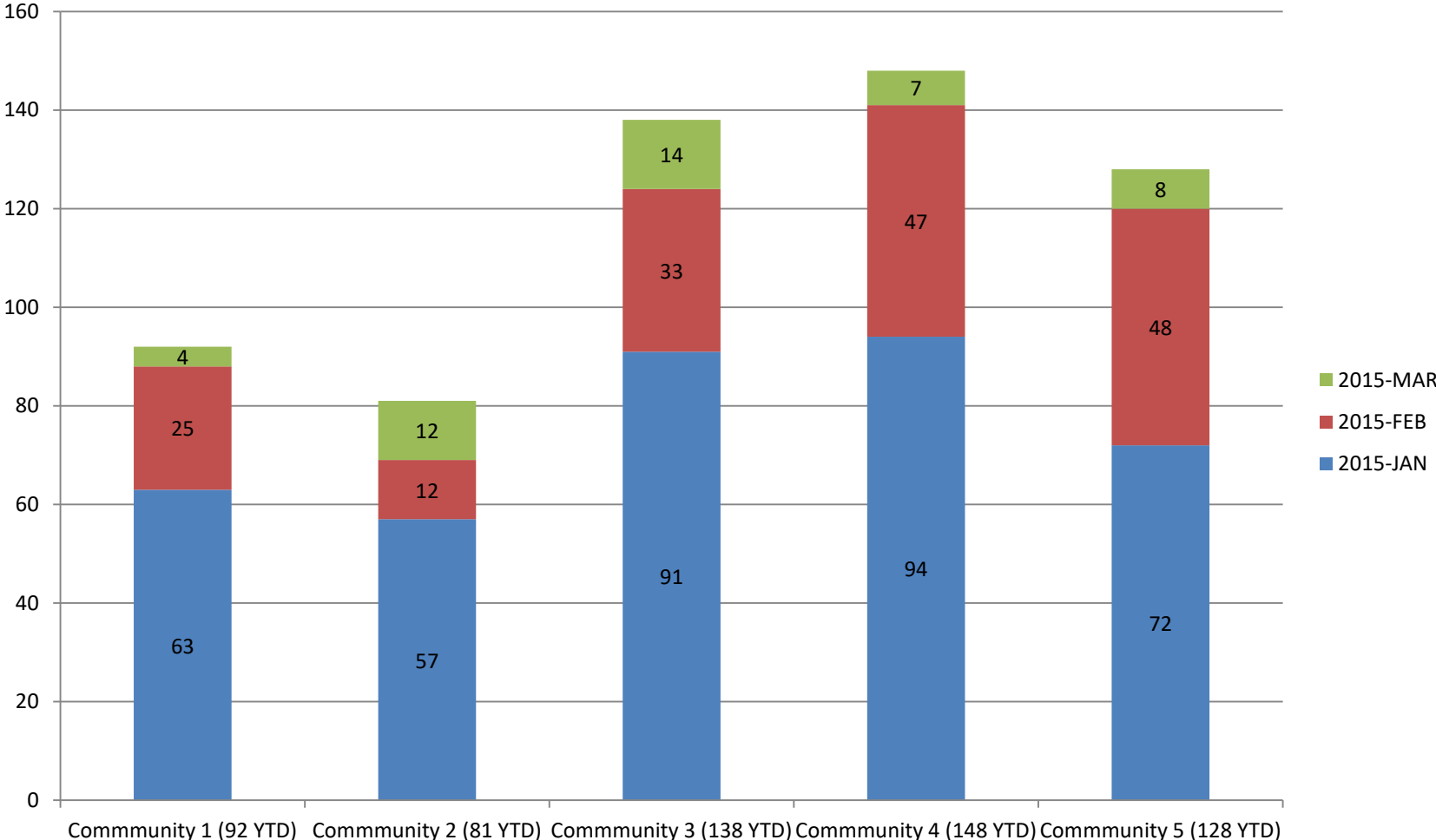
Current Number of 10% Depositors – as of FEB28



Taylor Reporting Solutions

Make the most of your REPS database with customized reports by Taylor Reporting Solutions

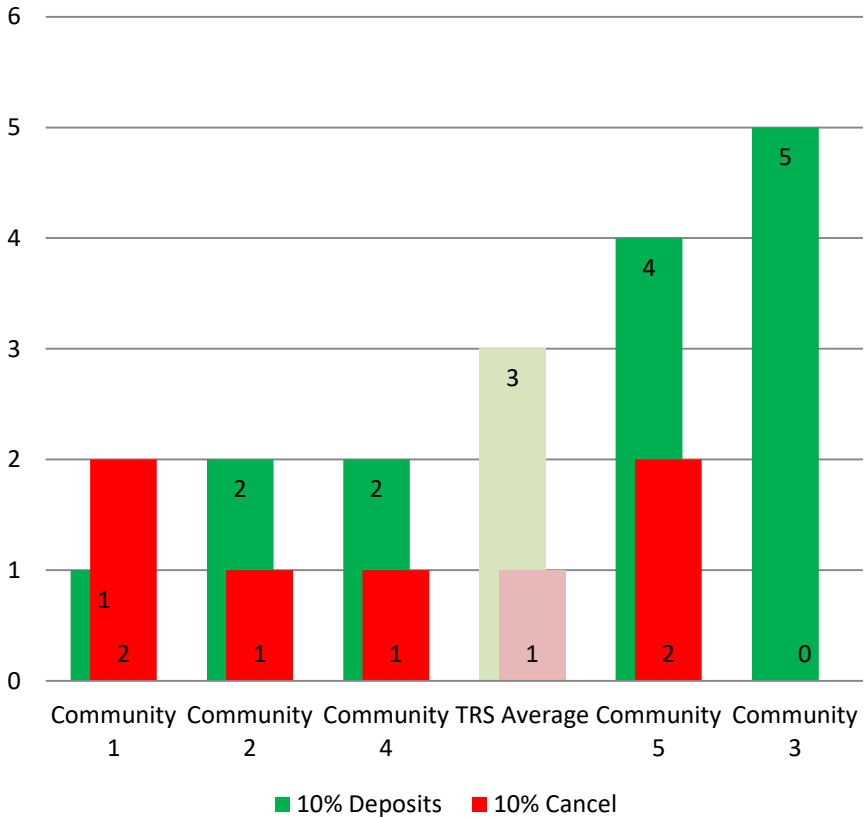
New Leads - 2015



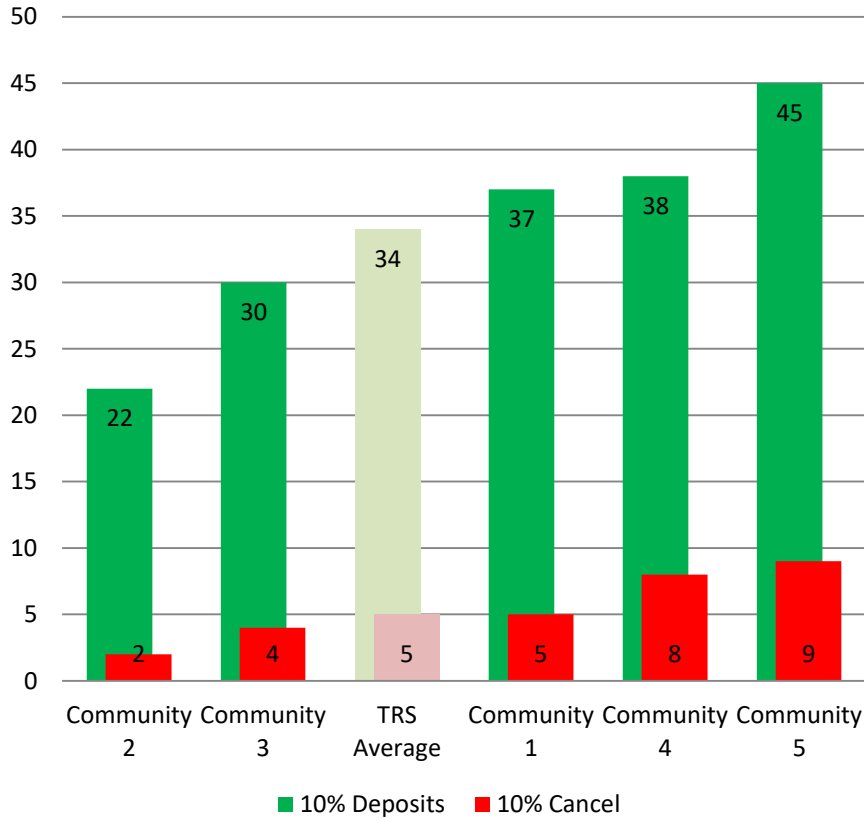
Taylor Reporting Solutions

Make the most of your REPS database with customized reports by Taylor Reporting Solutions

10% Deposits 2015 -FEB



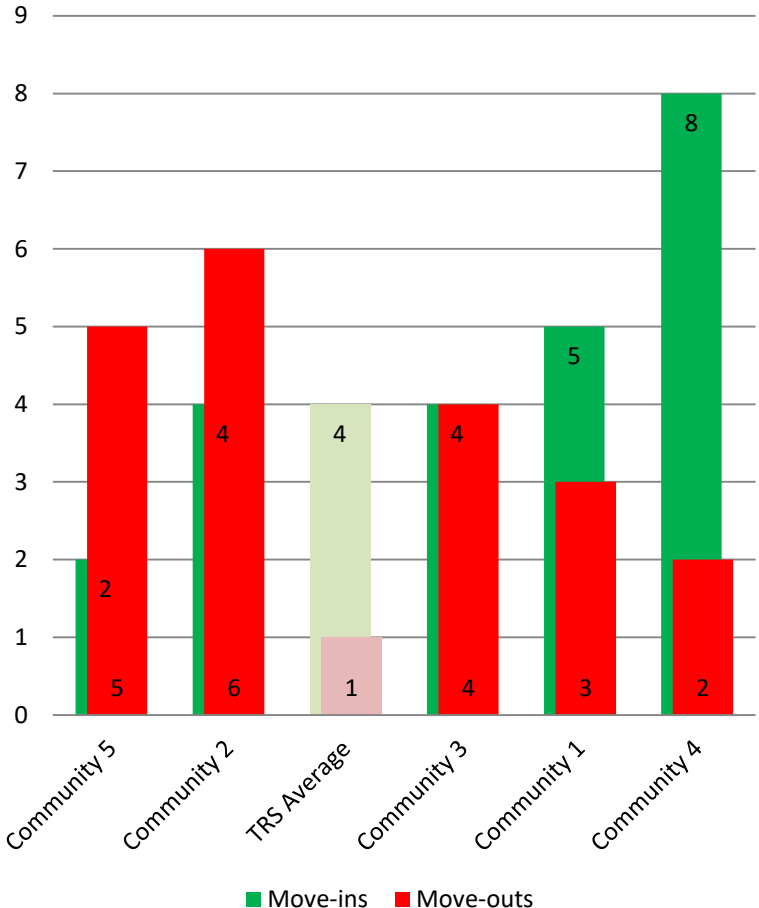
10% Deposits 2015 -YTD



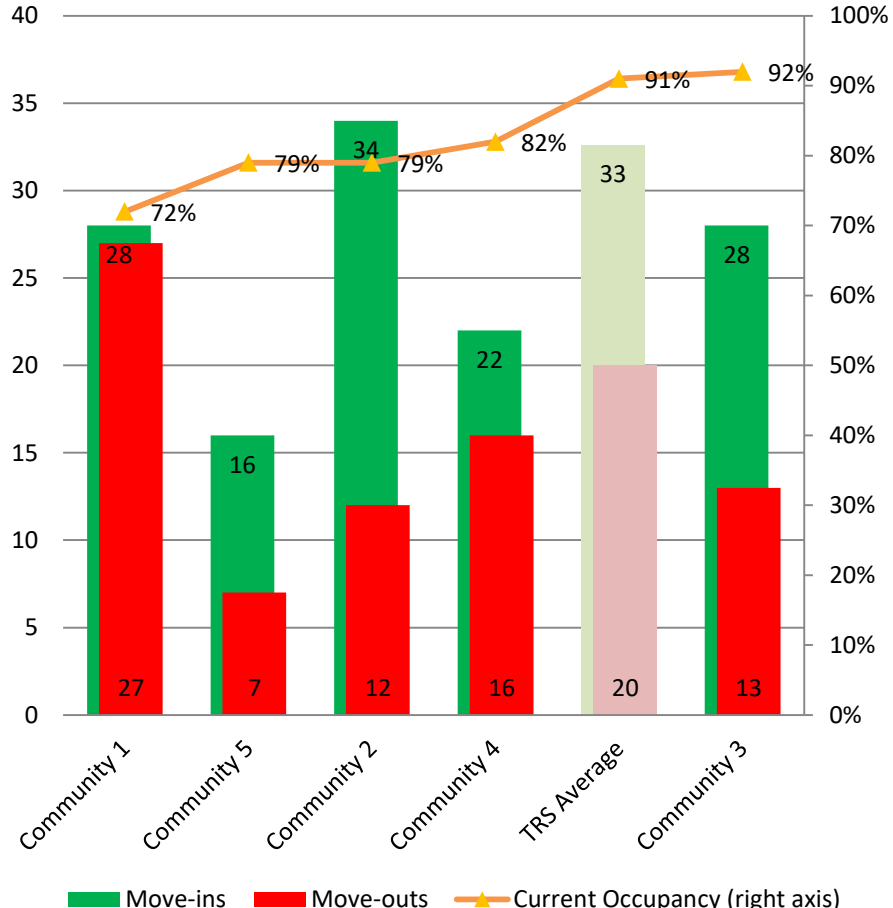
Taylor Reporting Solutions

Make the most of your REPS database with customized reports by Taylor Reporting Solutions

Moves 2015-FEB



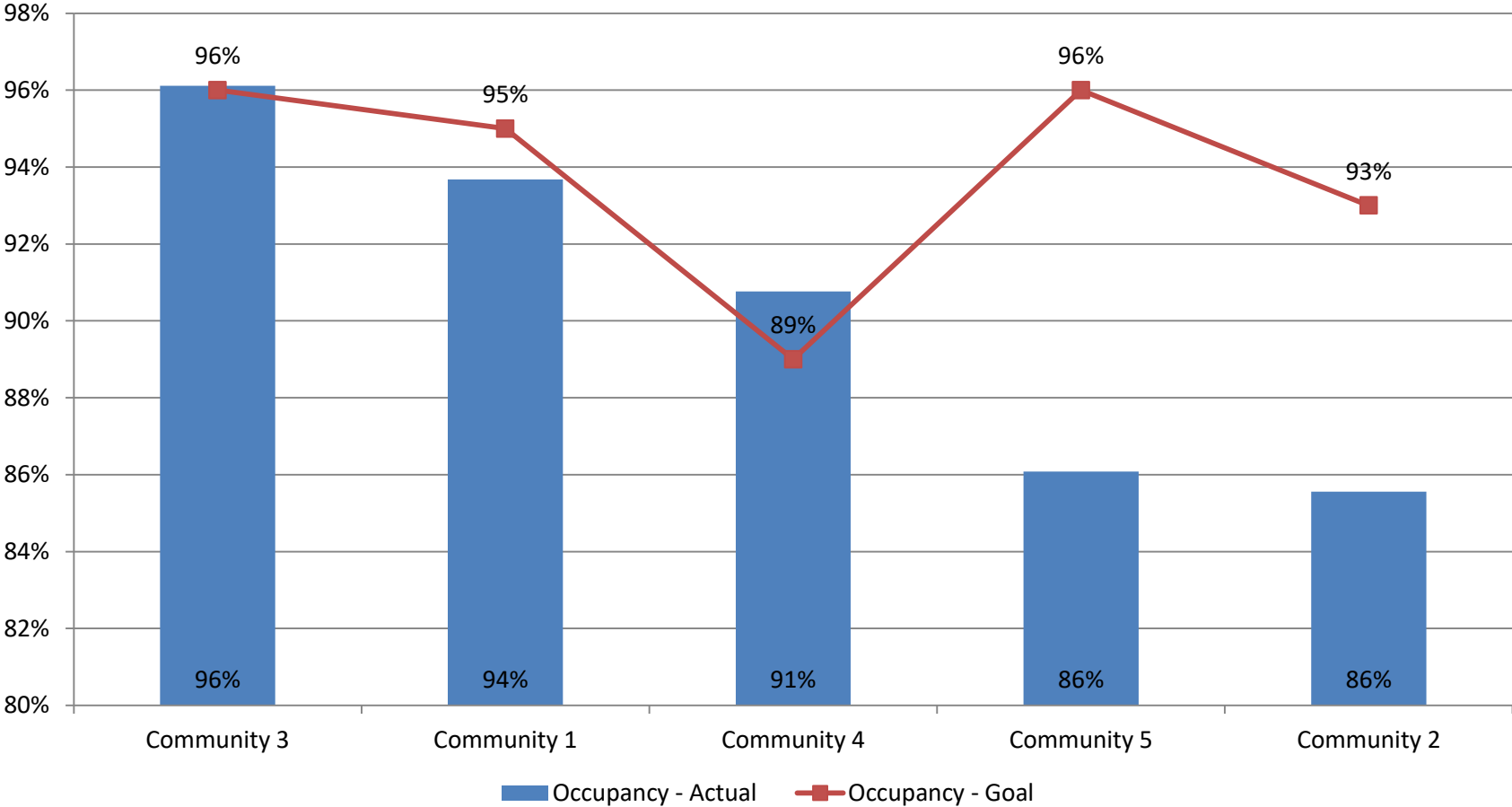
Moves 2015-YTD



Taylor Reporting Solutions

Make the most of your REPS database with customized reports by Taylor Reporting Solutions

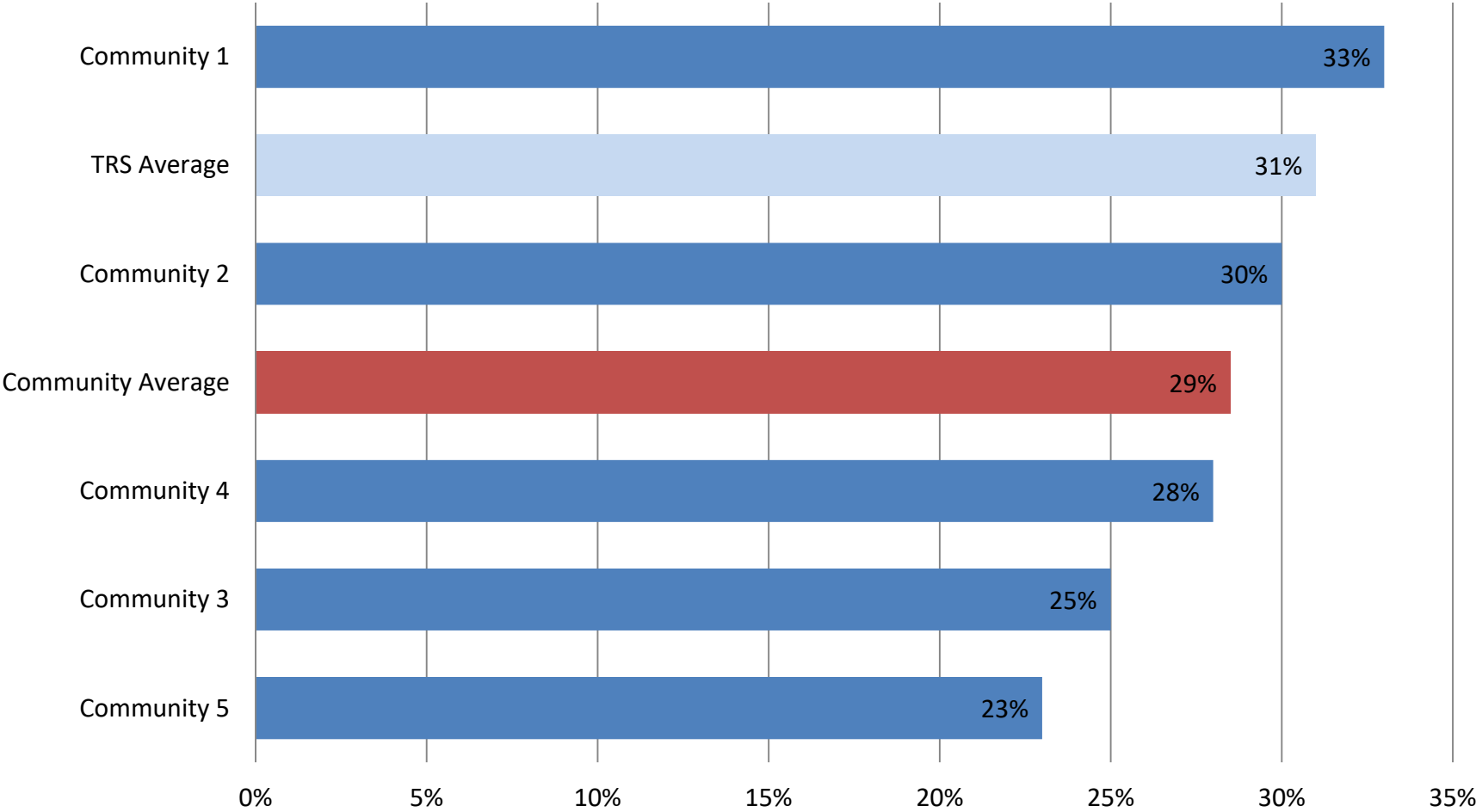
Occupancy – Actual vs. Goal – As of FEB28



Taylor Reporting Solutions

Make the most of your REPS database with customized reports by Taylor Reporting Solutions

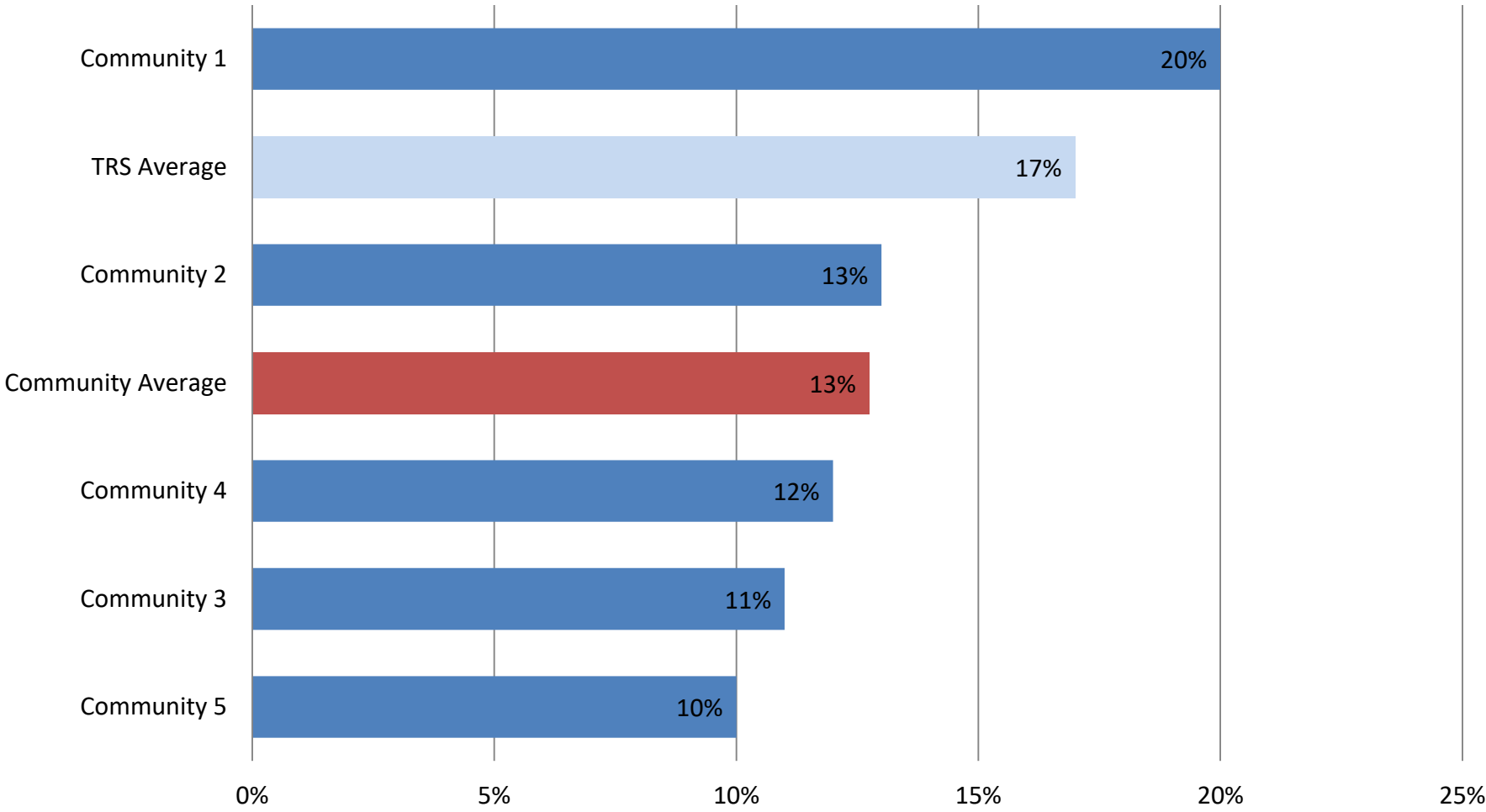
Conversion Rate: New Leads to Appointments



Taylor Reporting Solutions

Make the most of your REPS database with customized reports by Taylor Reporting Solutions

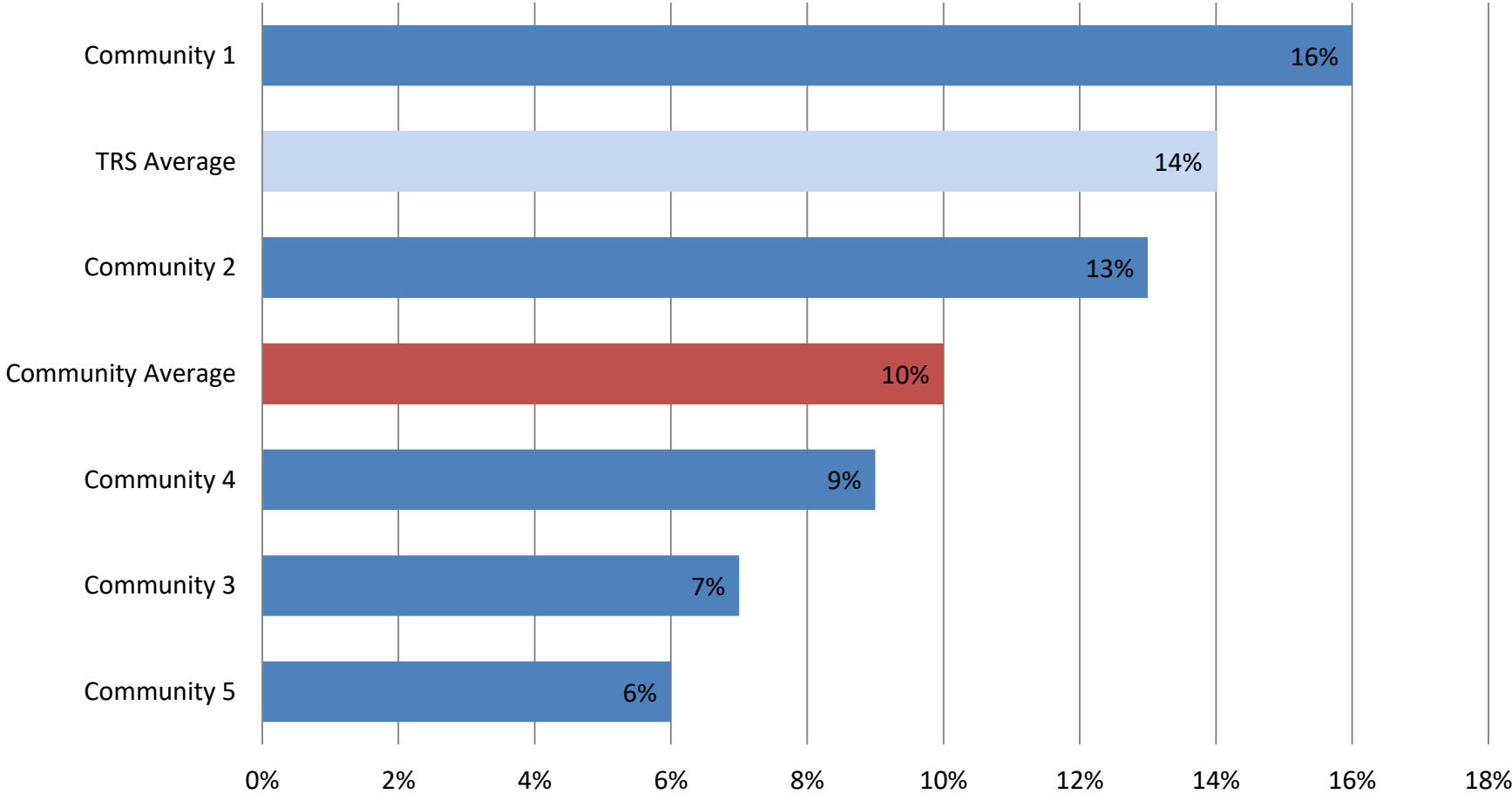
Conversion Rate: Calls to Appointment



Taylor Reporting Solutions

Make the most of your REPS database with customized reports by Taylor Reporting Solutions

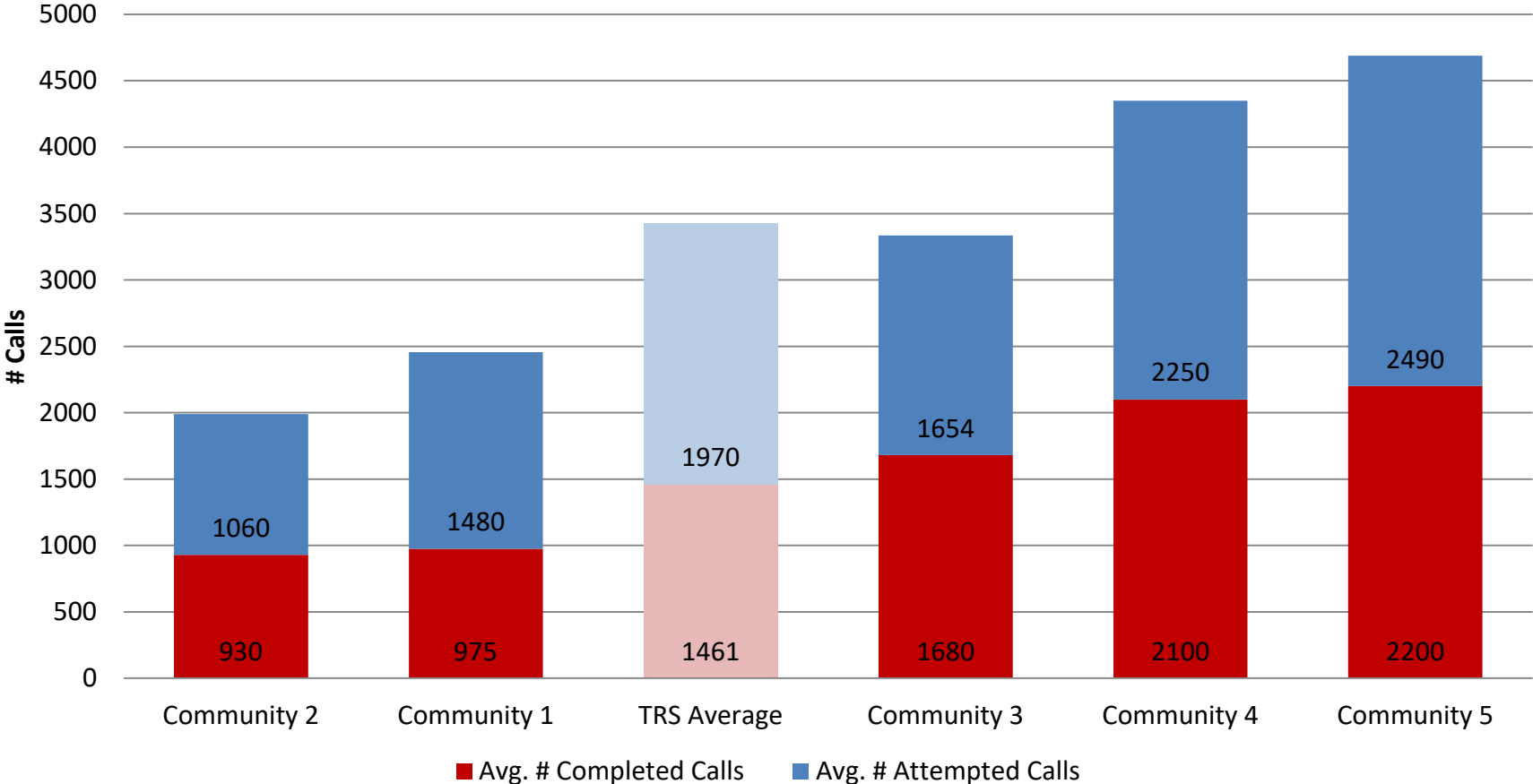
Conversion Rate: Appointments to Deposit



Taylor Reporting Solutions

Make the most of your REPS database with customized reports by Taylor Reporting Solutions

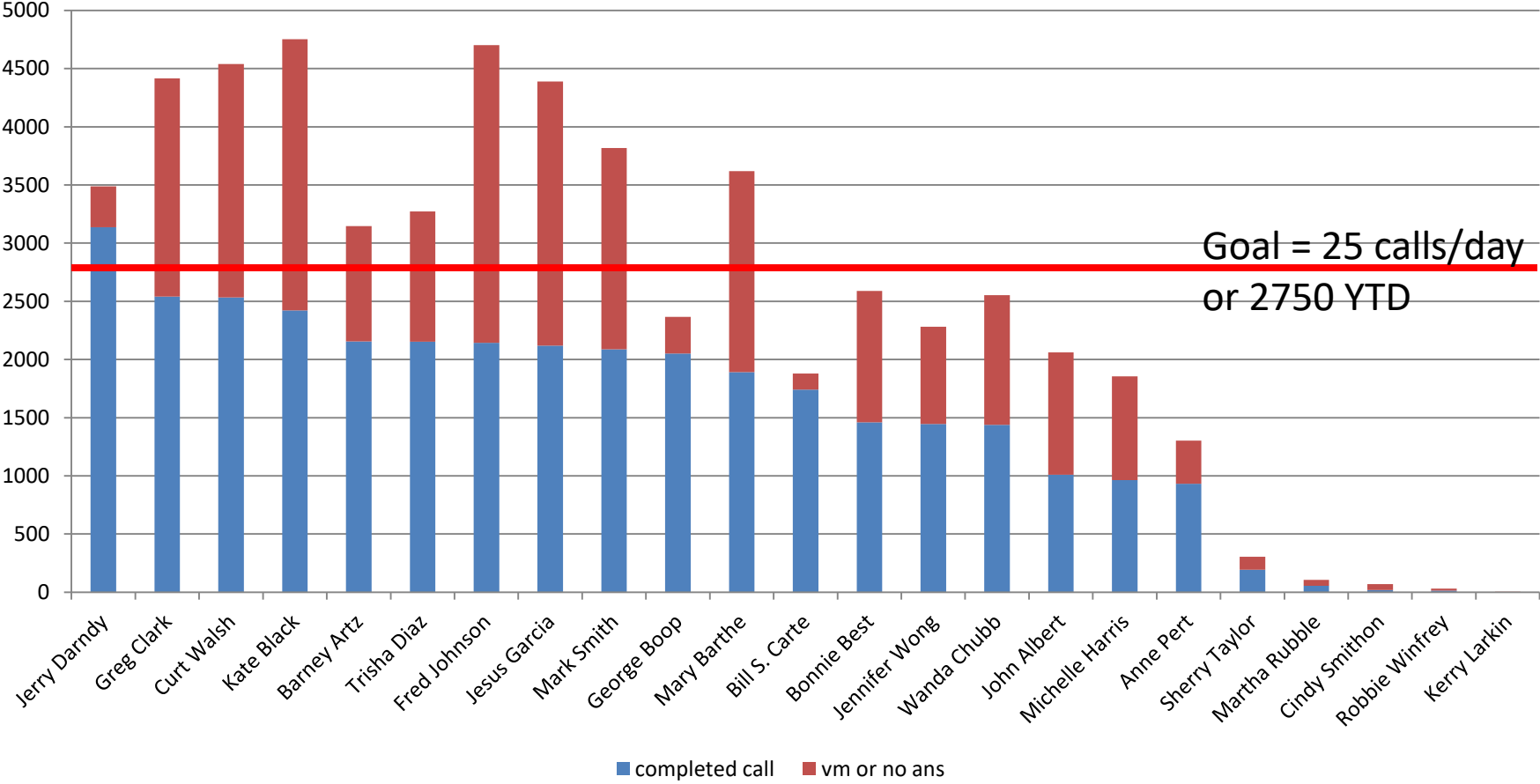
Average Calls per Counselor 2015-YTD



Taylor Reporting Solutions

Make the most of your REPS database with customized reports by Taylor Reporting Solutions

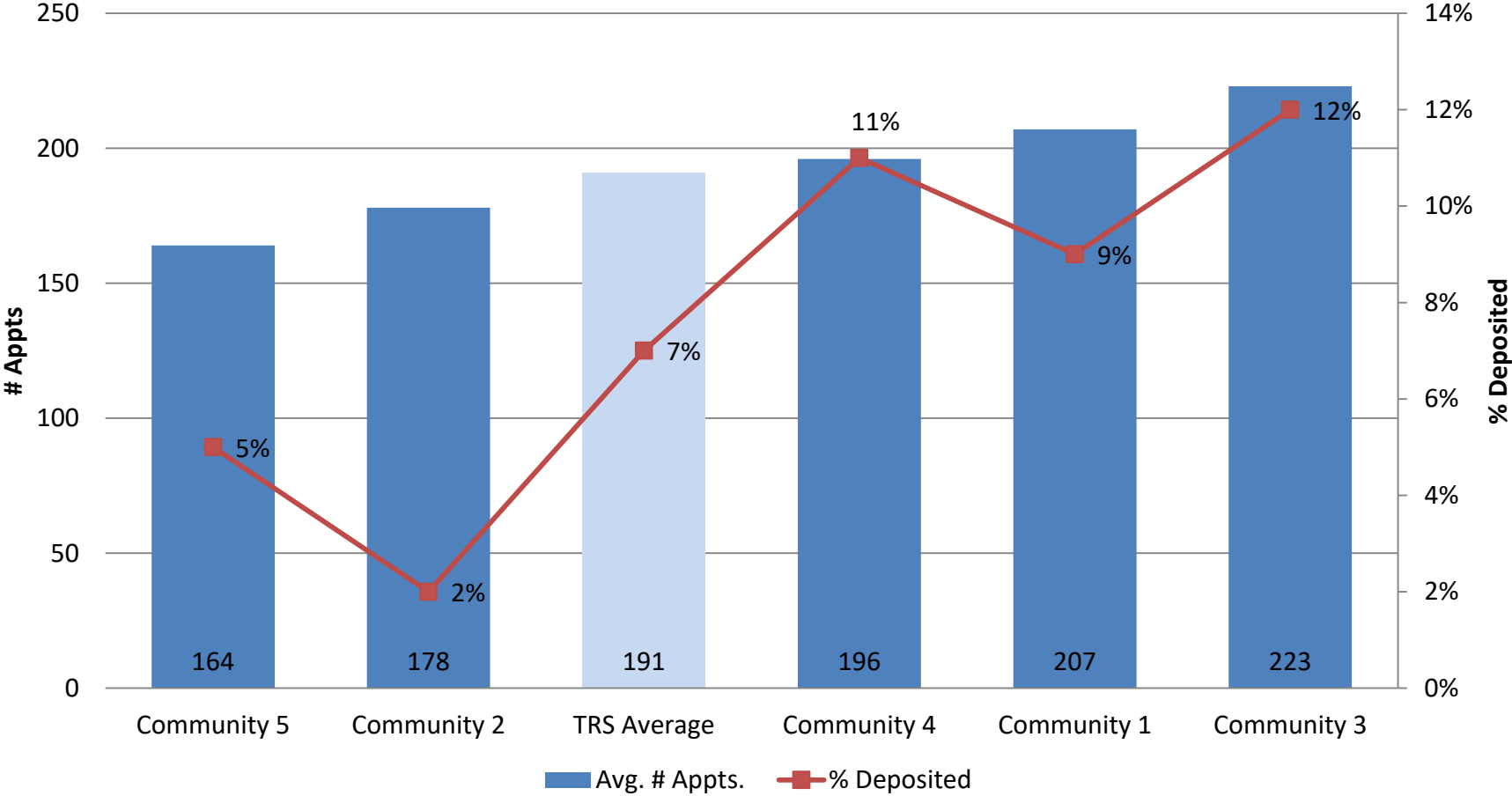
Calls - Completed and Attempted 2015-YTD



Taylor Reporting Solutions

Make the most of your REPS database with customized reports by Taylor Reporting Solutions

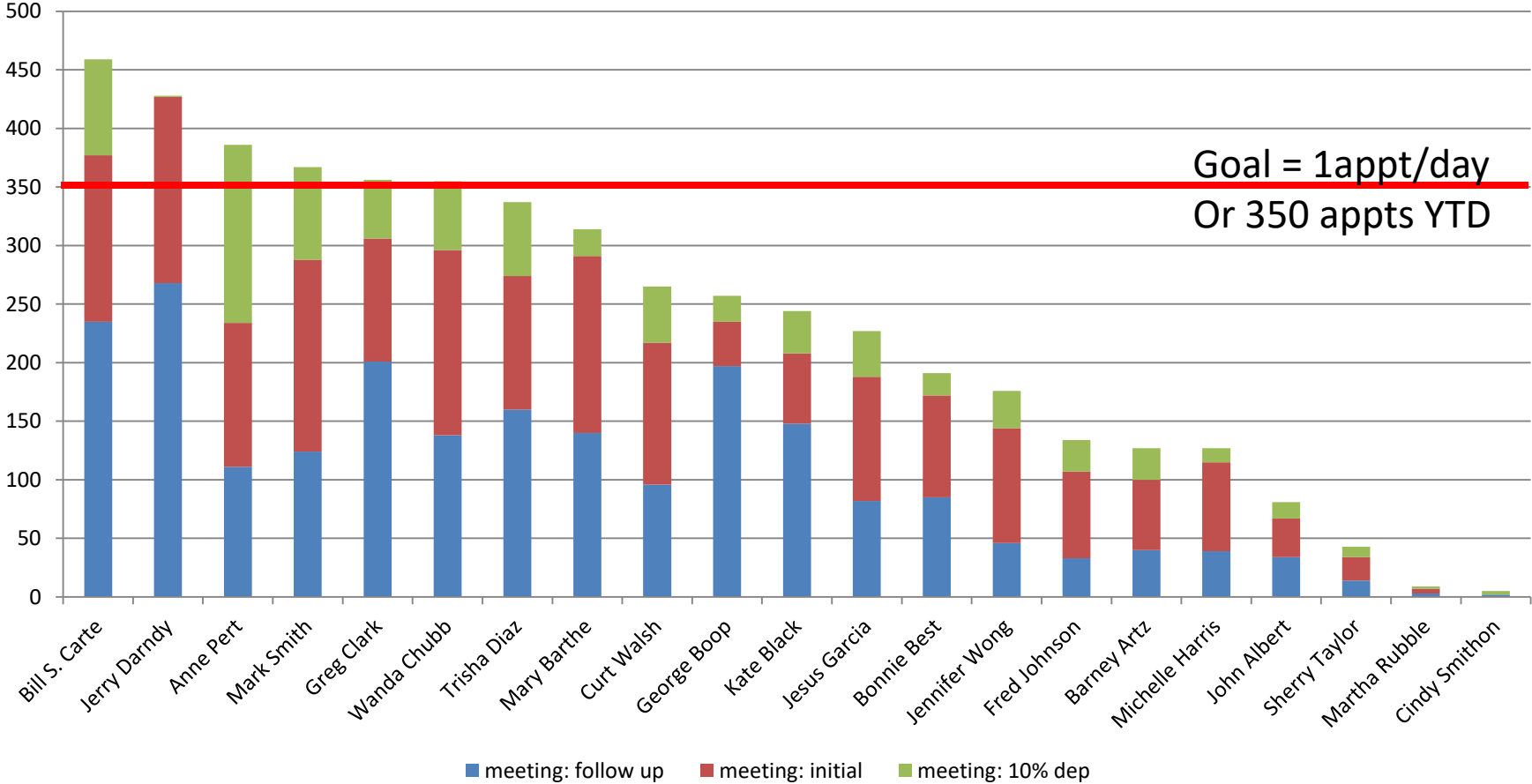
Average Appointments per Counselor 2015-YTD



Taylor Reporting Solutions

Make the most of your REPS database with customized reports by Taylor Reporting Solutions

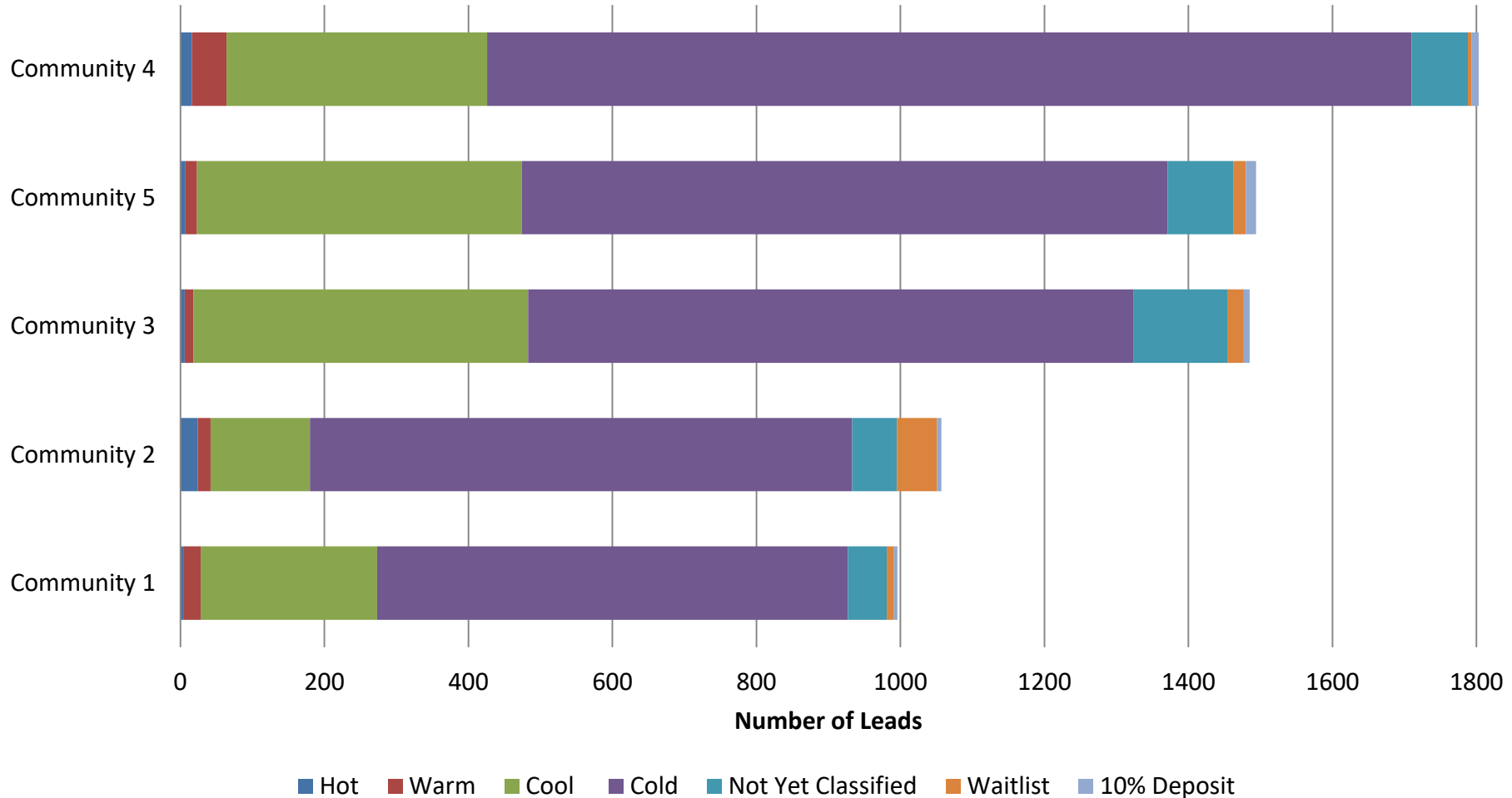
Appointments 2015-YTD



Taylor Reporting Solutions

Make the most of your REPS database with customized reports by Taylor Reporting Solutions

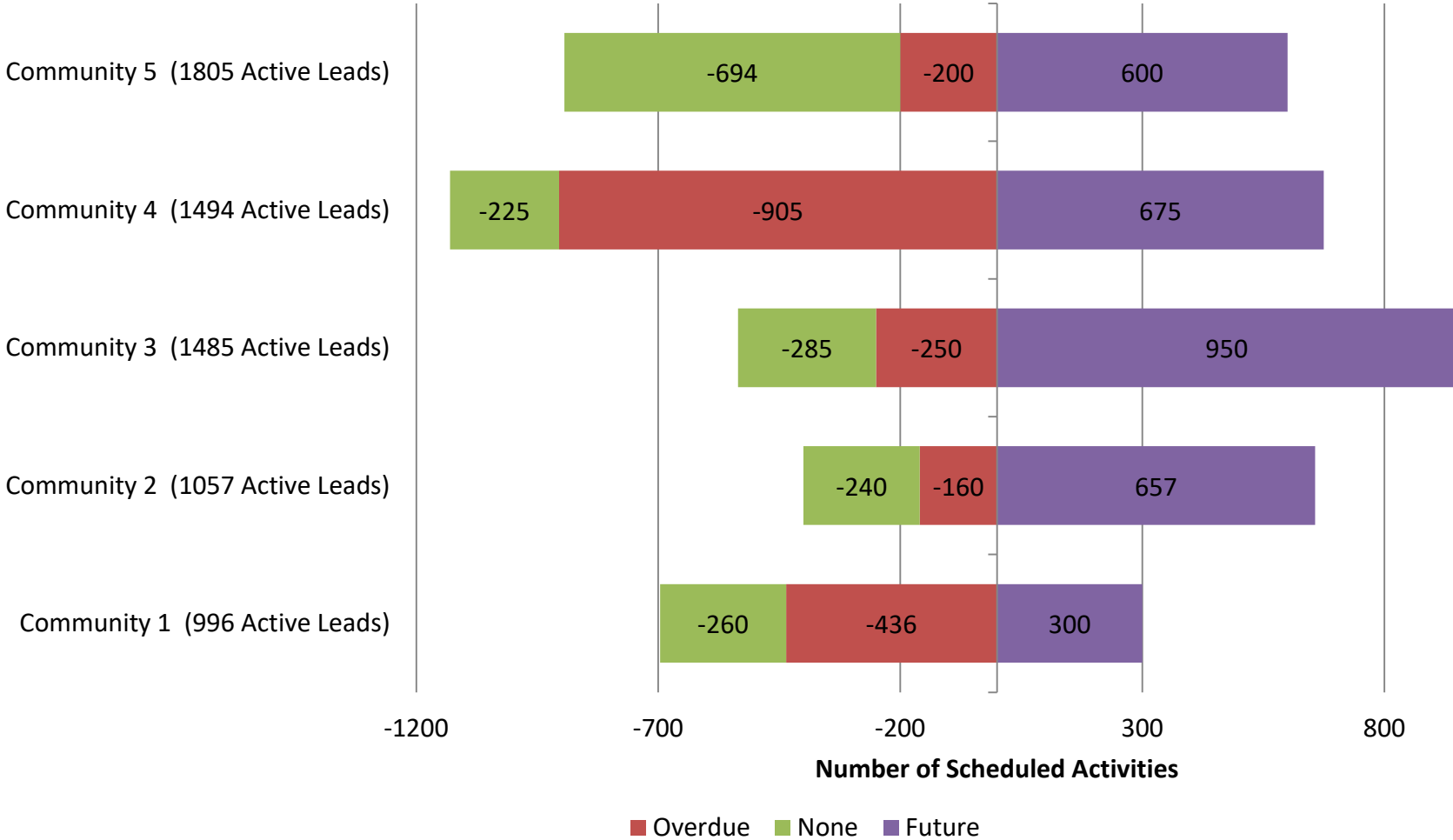
Active Leads by Status Code



Taylor Reporting Solutions

Make the most of your REPS database with customized reports by Taylor Reporting Solutions

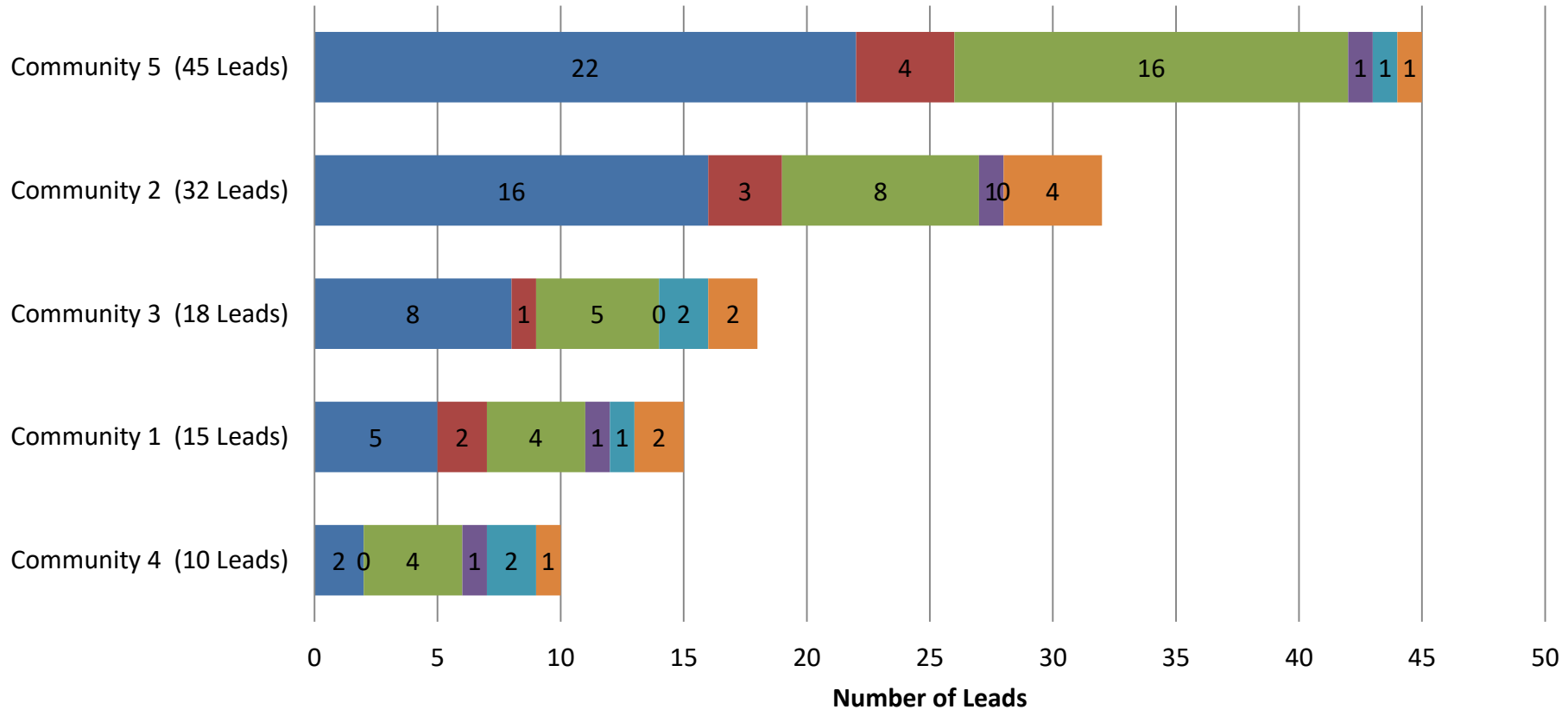
Timing of Next Activities w/ Active Leads



Taylor Reporting Solutions

Make the most of your REPS database with customized reports by Taylor Reporting Solutions

New Leads by Source Category 2015-FEB

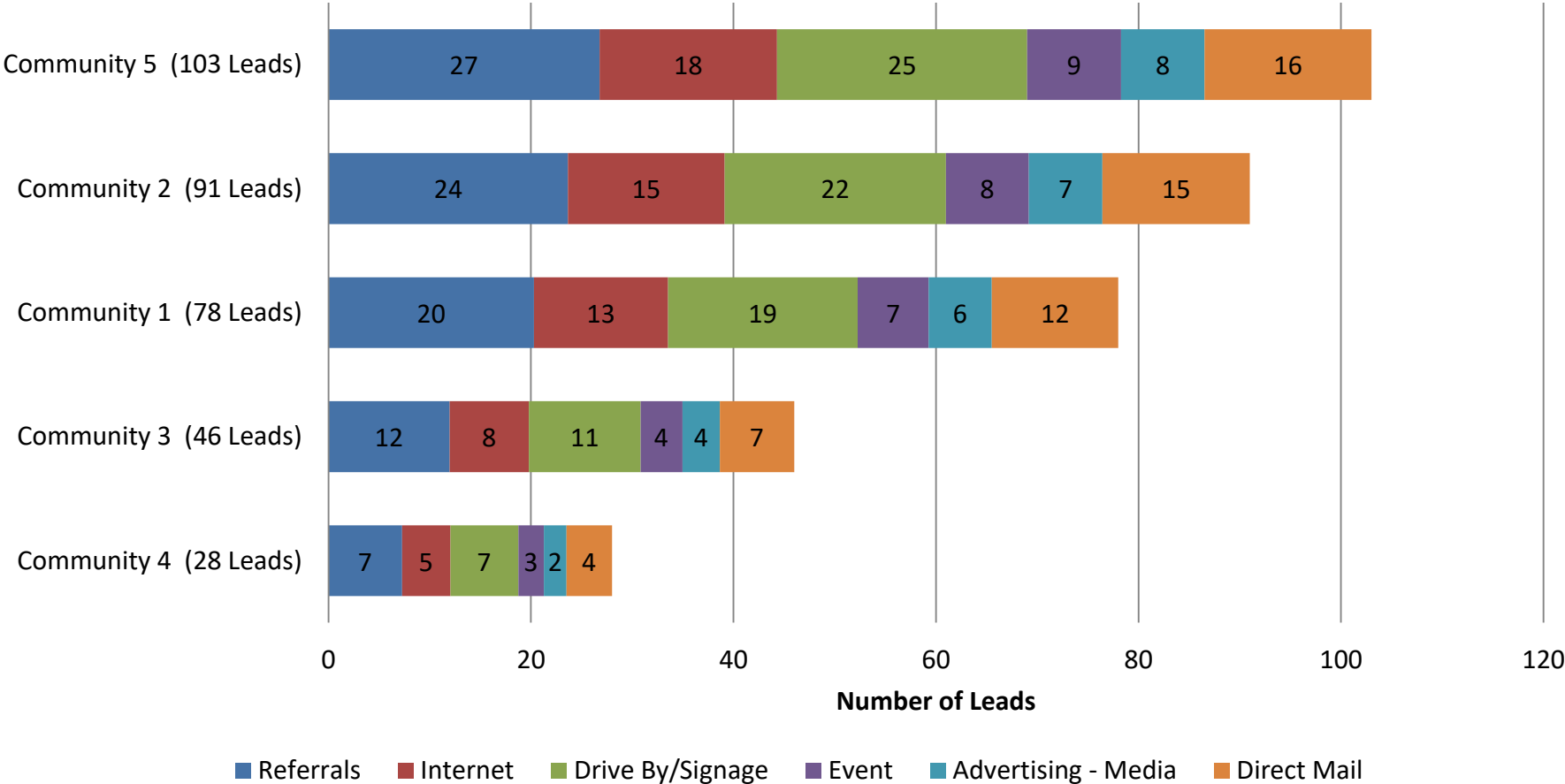


■ Referrals
 ■ Internet
 ■ Drive By/Signage
 ■ Event
 ■ Advertising - Media
 ■ Direct Mail

Taylor Reporting Solutions

Make the most of your REPS database with customized reports by Taylor Reporting Solutions

New Leads by Source Category 2015-YTD



Taylor Reporting Solutions

Make the most of your REPS database with customized reports by Taylor Reporting Solutions

Which sources are generating the best leads? 2015-YTD

